



\*\*\* MEDIA ALERT\*\*\*

**Bowl for Kids' Sake 2024 Registration NOW OPEN with Battle of the Bands Theme**  
*Big Brothers Big Sisters of SWLA's largest fundraiser to be held August 17 at Petro Bowl; goal to raise funds and awareness for mentoring programs in 7 parishes*

**What:** [Big Brothers Big Sisters of SWLA](#) hosts annual [Bowl For Kids' Sake 2024](#)

**When:** Saturday, August 17 from 9am to 4:30pm \*4 bowling sessions, 1.5 hours each

**Where:** Petro Bowl, [630 Petro Point Drive in Lake Charles](#)

**What:** Event highlights include:

- Fun battle of the Bands theme featuring classic 80's and 90's rock!
- Agency's largest annual fundraiser for 40 years sets a goal of **\$130,000** to support programs in 7 parishes.
- Prize packages donated by local businesses awarded to the Top 8 fundraising teams!
- Teams are encouraged to wear their finest 'battle of the bands' attire paying tribute to their favorite rock bands!

**Registration: Bowl for Kids Sake – Battle of the Bands**

- Registration link now open: <https://www.bbbsswla.org/events/bowl-kids-sake/>
- Register a team of 6 for \$360 and a fundraising goal of \$500 (registration fee counts toward fundraising total).
- Registration includes two beer tickets and a snack for each bowler.
- Slots fill up quickly for this popular fun community event so register NOW!

**Why:** To raise awareness and funds for critical youth mentoring programs in Southwest Louisiana

**Who:** [Erin Davison, MBA](#)

CEO of Big Brothers Big Sisters of SWLA

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**About Big Brothers Big Sisters of Southwest Louisiana**

[Big Brothers Big Sisters of Southwest Louisiana](#) (BBBS SWLA) is celebrating 45 years (1979-2024) of facilitating meaningful, monitored matches between adult volunteers and children ages 6-18 in Allen, Beauregard, Calcasieu, Cameron, Jeff Davis, and Vernon parishes. The region's largest donor and volunteer supported mentoring network has a proud history of defending the potential of marginalized youth by creating and growing innovative mentoring programs with a focus on justice, equity, diversity, and inclusion (JEDI).

BBBS of SWLA believes that one-to-one mentoring relationships will ignite the power and promise of youth so they can achieve their full potential.

For more information visit [www.bbbsswla.org](http://www.bbbsswla.org) .